Data consent checklist



Here's a useful list to help ensure you maintain high quality data consent standards.

ASKING FOR CONSENT
□ We have checked that consent is the most appropriate lawful basis for processing.
□ We have made the request for consent prominent and separate from our terms and
conditions.
□ We ask people to positively opt in.
□ We don't use pre-ticked boxes or any other type of default consent.
□ We use clear, plain language that is easy to understand.
□ We specify why we want the data and what we're going to do with it.
□ We give separate distinct ('granular') options to consent separately to different purposes
and types of processing.
□ We name our organisation and any third party controllers who will be relying on the
consent.
□ We tell individuals they can withdraw their consent.
□ We ensure that individuals can refuse to consent without detriment.
□ We avoid making consent a precondition of a service.
□ If we offer online services directly to children, we only seek consent if we have age-
verification measures (and parental-consent measures for younger children) in place.
▼ RECORDING CONSENT
□ We keep a record of when and how we got consent from the individual.
□ We keep a record of exactly what they were told at the time.
MANAGING CONSENT
□ We regularly review consents to check that the relationship, the processing and the
purposes have not changed.
□ We have processes in place to refresh consent at appropriate intervals, including any
parental consents.
We consider using privacy dashboards or other preference-management tools as a matter
of good practice.
☐ We make it easy for individuals to withdraw their consent at any time, and publicise how to
do so.
□ We act on withdrawals of consent as soon as we can.
□ We don't penalise individuals who wish to withdraw consent.

Source: ico.org.uk/

Cookie consent checklist



Here's a useful list to help with effective cookie consent management

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UNDE	RSTANDI	NG COO	KIES

- □ We understand what cookies are and what they can be used for.
- □ We know the difference between session cookies and persistent cookies.
- ☐ We know the difference between first party and third party cookies.
- □ We understand what 'similar technologies' are and how PECR applies to them.

AUDITING OUR USE OF COOKIES

- □ We know what cookies our online service either already uses or intends to use.
- □ We have removed any cookies that we don't need.
- □ We have confirmed the purposes of each cookie.
- □ We identify what information each cookie processes, including whether they are linked to other information we hold about our users or otherwise involve processing personal data.
- □ Where personal data is involved, we have ensured that we process this data in line with the requirements of the UK GDPR.
- □ We have confirmed whether our cookies are session or persistent cookies.
- □ We have confirmed whether our cookies are first party or third party cookies.
- □ We have appropriate arrangements in place for the use of any third-party cookies, including what information they share with any third party, how it is shared, and what our users are told.
- □ We have established how long our cookies last and that this duration is appropriate.
- □ We have identified those cookies that are strictly necessary, and those that are not.

INFORMATION ABOUT COOKIES

- We have ensured that we provide clear and easy to understand information about the cookies we use.
- □ We have ensured that our information is comprehensive and covers all the cookies we use.

Source: ico.org.uk

Cookie consent checklist



Here's a useful list to help with effective cookie consent management

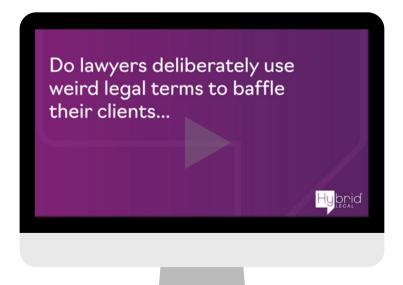
CONSENT FOR COOKIES

- □ We have implemented a consent mechanism that allows users of our online service to control the setting of all cookies that are not strictly necessary.
- □ We ensure that our consent mechanism ensures the consent we obtain is in line with the UK GDPR's requirements.
- □ We keep any records of cookie consent for an appropriate period of time.

DOCUMENTING AND REVIEWING OUR COOKIE USE

- ☐ We have documented all of the above.
- ☐ We have built in an appropriate review period.

Click below to watch the video



Source: ico.org.uk